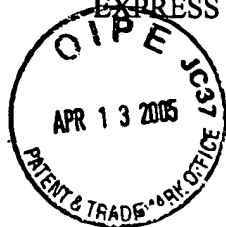


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PATENT APPLICATION

Docket No. 15272.35.1



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of

Dale C. Gledhill

Serial No.:

10/786,672

Filed:

February 25, 2004

For:

SELECTIVELY ADJUSTABLE LABEL

Examiner:

Monica Smith Carter

Art Unit
3722

Mail Stop: AMENDMENT
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT "B" AND RESPONSE

Sir:

In response to the Office Action dated February 15, 2005 (the "Office Action"), please amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks begin on page 4 of this paper.

Do
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4/25/05